

DUNDEE BAIRNS

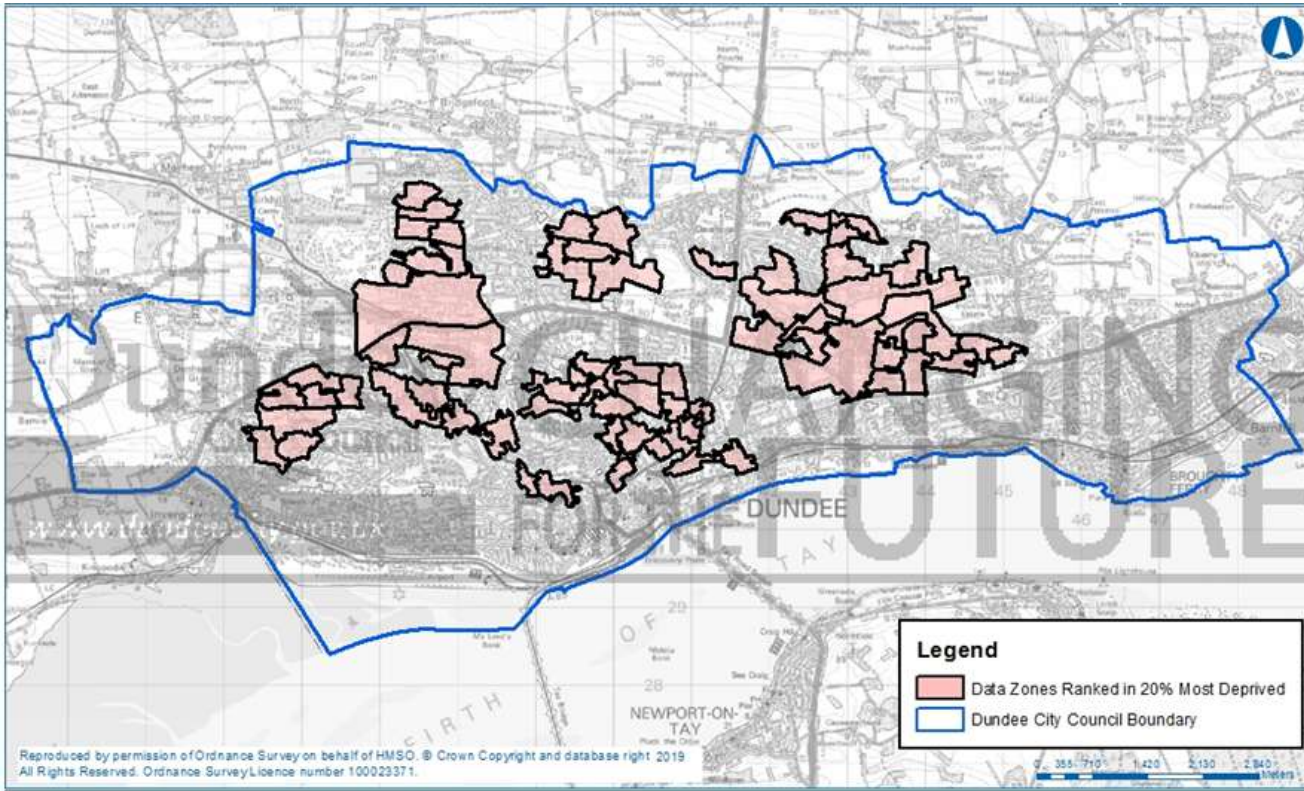
NO CHILD IN
DUNDEE SHOULD
EVER GO HUNGRY



FUN & FOOD PROGRAMME

The Bairn® © DC Thomson & Co. Ltd. 2017

Scottish Index of Multiple Deprivation 2016

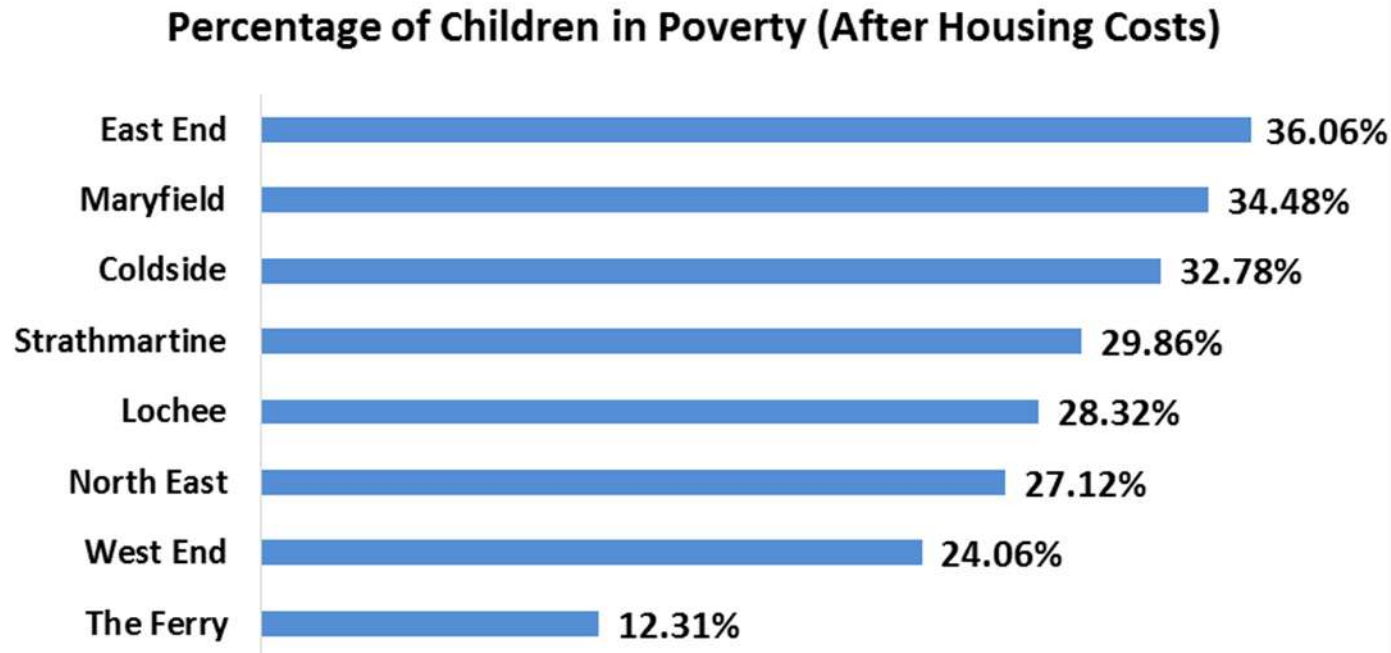


43.8% of Children (aged 0-15 years) in Dundee City live in a Data Zone Ranked within the 20% Most Deprived in Scotland

At a Scottish level 22.0% of Children (aged 0-15 years) live in a Data Zone ranked in the 20% Most Deprived in Scotland

Child Poverty – After Housing Costs

In Dundee City 28.32% of children are in poverty (after housing costs)



Over a quarter of children are in poverty (after housing costs) in Six of the Eight Wards in Dundee City

In total 8340 children in poverty in Dundee

Free School Meals and Clothing Grants



28.7% of Primary 4-7 pupils on the school roll in Dundee City are registered for free school meals. This is higher than the Scottish rate of 17.1%

24.4% of Secondary School Pupils on the school roll in Dundee City are registered for free school meals. This is higher than the Scottish rate of 14.4%

Source: Scottish Government Healthy Living Survey 2018



6,628 pupils were awarded school clothing grants in Dundee City in financial year 2017/18

Source: Dundee City Council, Children and Families Service

How Dundee Bairns was established

- ▶ **As Chief Executive I visited around 120 establishments every 2 years**
- ▶ **In 2014 a common theme from headteachers was child food poverty**
- ▶ **Retired as Chief Executive of City Council in November 2014**
- ▶ **Rank Foundation invest £2m over 3 years in 21 discrete Dundee projects**
- ▶ **Appointed as Rank Associate Director in March 2015**
- ▶ **Attend annual Rank Conference in October 2016**
- ▶ **Lindsay Graham, Winston Churchill Fellow speaks on holiday hunger**
- ▶ **Agreed with City Council and Tayside Contracts to start a project**
- ▶ **July/August 2016 Fun and Food programme delivers 19,300 meals**

Dundee Bairns – How does it work

- ▶ **Contact community projects providing holiday activities for free**
- ▶ **Tay Cuisine prepare meals daily, ready for delivery from 11.30am**
- ▶ **Council provides vans assisted by Dundee Bairns volunteers**
- ▶ **Meals are delivered to projects on a daily basis throughout the city**
- ▶ **Floats of between £50 and £300 are provided to each project**
- ▶ **In the summer holidays we deliver to around 70 different projects**



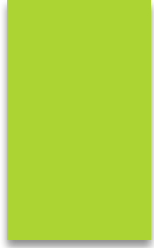
Christmas family session

@ Lochee Park



Dundee Bairns – Nearly 3 years in

- ▶ From June 2016 to May 2017 Fun and Food Programme
- ▶ May 2017 became constituted charity Dundee Bairns
- ▶ Received permission from DC Thomson to use Bairns logo
- ▶ Board of experienced Trustees established
- ▶ In just over 3 years delivered over 160,000 meals
- ▶ Between October 2017 and March 2018 set up Tea Clubs in 5 sites
- ▶ Provided Christmas food vouchers and hampers to 130 needy families in 2018 and 2019 Apex Hotel hampers
- ▶ Provided Outward Bound holidays for 60 children



Dundee Bairns – Demand for meals grows

	April	Summer	October
2016		19300	3800
2017	7200	19637	7084
2018	7364	26083	8716
2019	9298	26675	

Dundee Bairns Tea Club 2018 and 2019

- ▶ **Tea Club is an after school homework club**
- ▶ **Runs 5 nights a week between 3.30 and 5.00pm**
- ▶ **2 course hot evening meal**
- ▶ **Monday and Fridays are sports and leisure activities**
- ▶ **Tuesday, Wednesday and Thursday –numeracy, literacy and health & wellbeing**
- ▶ **Families attend along with the children**
- ▶ **Pilot in 5 primary schools in the North East**
- ▶ **Applied to Scottish Government for more funding for 201 to 2021**

Dundee Bairns funding

- ▶ **Major Funders – Radio Tay Cash for Kids**
 - ▶ - Northwood Trust (DC Thomson)
 - ▶ - All above match funded by Dundee City Council
- ▶ Rank Foundation for intern post 2017 to date
- ▶ Hillcrest Housing Association 50th Anniversary
- ▶ Co-op Local Community Fund
- ▶ BT employees
- ▶ ASDA Community Fund
- ▶ Rotary and Other Clubs
- ▶ Kiltwalk and other events
- ▶ Private donations

Funding from Other Sources



Patron Jamie Scott
The Newport
Restaurant



Teachers doing the
Kiltwalk



Rotary of Claverhouse
Showtime

Dundee Bairns – who makes it work

- ▶ **Board of Trustees**
- ▶ **Tayside Contracts, Tay Cuisine - meals at cost price**
- ▶ **Dundee City Council**
- ▶ **Major and other funders**
- ▶ **Community projects**
- ▶ **Volunteers who drive and deliver the meals**
- ▶ **Rank Foundation for funding intern**
- ▶ **Dundee Foodbank - cereals and excess food**

Cost of the School Day Pledges

Following the Cost of The School Day Dundee Report, Dundee City Council launched 4 Cost of the School Day Pledges on 26th October 2018.

The pledges are:

1. No child or young person in Dundee will start school without a breakfast
2. No child in Dundee will miss out on their Primary 7 residential trip due to cost
3. All Schools will develop a Cost of The School Day action plan by end of session 2018/19
4. All children and young people in Dundee Schools will have access to an affordable school uniform

